

PRAIRIE LINK



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MD Buyline Series of Articles on Today's Hottest Healthcare Topics

Follow the Money: Patient Safety - Adverse Events

With margins diminishing, cost control has been a major focus for administrators. One primary target for reversing this trend is to reduce hospital-acquired adverse events. Adverse events cost healthcare up to \$29 billion annually. This represents over 3% of the \$900 billion hospital providers spend each year to treat approximately 40 million patient stays. The bad news is that technology is part of the problem, contributing numerous invasive devices to treat sick patients. The good news is that technology has the potential to be part of the solution as well...

Continue reading MD Buyline's [Issues That Matter, Volume 2, Issue 5: "Follow the Money: Patient Safety - Adverse Events"](#) [pdf] 1.2MB

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For Sale

Four (4) Kendall Response SCD Units
One (1) Kendall Sequel SCD units.

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MD Buyline

Capital Equipment Savings Opportunity Summary

An annual report is generated by MD Buyline showing potential savings by Prairie Health Ventures members on capital equipment purchases based on quotations sent to MD Buyline by Prairie Health Ventures on behalf of the members for analysis.

Some quotations included in this summary may not have resulted in an acquisition. And, in some cases, multiple quotations may have been submitted for the same project.

For the time frame between 9/15/08 and 9/16/09 the potential savings realized for this group was \$775,997. Three quarters of a million dollars I nothing to sneeze at!



bing vs. Google™

Microsoft has released its own search engine – Bing – and comparisons are being made between it and Google. How do they differ? Here is a site that will bring results from both search engines so you can see the difference and make up your own mind. Now, there is one thing you should know.....Bing plays previews of video clips. That includes porn clips. So, I wouldn't let the kids use it!

<http://www.bing-vs-google.com/>

What are Google™ Alerts?

Google Alerts are email updates of the latest relevant Google results (web, news, etc.) based on your choice of query or topic. In other words, notifications you can elect to receive on any topic you choose. If you want to know when something is referenced on the web this is the way to do it. Some handy uses of Google Alerts include:

- monitoring a developing news story
- keeping current on a competitor or industry
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- finding out if you or your company are ever referenced

Every time a mention is made online for the topic you designate, you will receive one alert a day in your email box with a brief recap of the reference to that topic, and a link to read more. To create alerts go to <http://www.google.com/alerts>



Fact or Folklore?

In the 1700's, needless to say, personal hygiene left much room for improvement. As a result, many women and men had developed acne scars by adulthood. The women would spread bee's wax over their facial skin to smooth out their complexions. When they were speaking to each other, if a woman began to stare at another woman's face she was told "mind your own bee's wax." Should the woman smile, the wax would crack, hence the term "crack a smile." Also, when they sat too close to the fire, the wax would melt, and therefore, the expression "losing face."

Prairie Link is published biweekly for members and partners of Prairie Health Ventures. To submit information for publication, please contact Bobbie Connolly at Bobbie.Connolly@phvne.com or (402) 742-2204. Information is prioritized by available space and timeliness of entry.

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